



Best Practices for Sharing “Meet the Mayors” Videos Online

Below are some “best practices” and useful strategies for sharing MTM video content online:

How do I access the “Meet the Mayors” videos?

Right now, the MTM videos exist in two forms:

1. as YouTube videos on the ACIEM Studios YouTube Channel
2. as downloadable .mp4 video files

Where can I share “Meet the Mayors” video interviews?

Video content can help enhance the overall engagement and credibility of your website and social media accounts.

To embed MTM videos into your Twitter and Facebook posts, simply copy and paste the YouTube link into your status update. When sharing your video interviews on these social media websites, remember to tag @MeetTheMayors and use the hashtag #MeetTheMayors.

Alternatively, Twitter and Facebook allow you to upload .mp4 videos directly to your profile or page. This method allows the video to play automatically as your friends or followers scroll past.

While Twitter has a video upload limit of 140 seconds, Facebook allows you to upload much larger video files with ease.

If you have your own YouTube account, consider uploading the .mp4 file to your personal video channel. This allows your YouTube subscribers to watch and share your video interview as well.

Please feel free to contact Brian Brodeur, or anyone at ACIEM Studios, if you need further assistance.

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